



▼ Reentry program graduate

▼ Community Center

▲ Transitional housing

▲ Afterschool program participant

The **KEY** to Fighting
 Poverty & Homelessness
 is
 Strengthening
 Families & Neighborhoods

Corporate Sponsorship Opportunities





Letter from the CEO

"Home is Where Our Story Begins"

Dear Friends,

Think about where your story begins – did you get up this morning from a nice warm bed, go to the kitchen, pour yourself a nice hot cup of coffee? Did you jump in the shower and get ready for your day with morning breakfast, even if it was on the run?

If you are a homeless child, your story may begin in the shelter, under a bridge or in the family car. If you are a homeless family living at the shelter, you may not always have been there. You may remember better times, when you had a roof that you owned or rented over you. Your walls were covered with familiar pictures. If you are recently homeless through foreclosure, eviction or loss of a job, you may be feeling overwhelmed and distracted. Your children may be looking to you for the answers and you have to make things up as you go along.

Passage Home has helped so many families find their way home. Passage Home has been the key to ending and preventing homelessness in Raleigh and Wake County for more than fifteen years. We have helped over a thousand families secure permanent affordable housing, better employment, and a door of opportunity to unlock.

Our story goes on. In some of the neighborhoods in which we work, many of the houses are vacant or boarded up; people walk the street looking for work and children see lifestyles that are not healthy or productive. But we bring hope, along with after school programs for children, crime prevention and community problem solving, youth and senior services, family programs and social and cultural activities. We help neighbors help each other – we help put the "neighbor" back in neighborhood!

Passage Home helps working homeless families, and those living in dire economic circumstances begin again to shape their story. We help mothers regain custody of their children after being incarcerated; we help fathers find employment so they can care for their families and children; we help neighborhoods become stronger with children's after school care, and workforce and small business development.

Passage Home roots out the causes of poverty and homelessness and restores hope to those living on the edge. We offer a hand up, not a hand out. We expect that those we help will help themselves and then reach back to help others. You too can be the key to unlock the door!

Sincerely,

A handwritten signature in black ink that reads "Jeanne C. Tedrow". The signature is written in a cursive, flowing style.

Jeanne C. Tedrow
Chief Executive Officer

Why Passage Home?



Empowering people by giving a hand up, not a hand out.

Passage Home fights poverty and homelessness by strengthening families and neighborhoods. We are a nationally recognized nonprofit community development corporation that has been serving Wake County, NC since 1991. We have developed a network of corporations, congregations, and community organizations that are supporting this work.

We are called to build strong communities by building healthy and vibrant families.

We do this by providing long-term support aimed at achieving life-changing results.

We offer an integrated and interconnected program of housing and social services.

We dream that our families may one day reach out to serve others in need.

We do all we can to guide families to lives of self-sufficiency and hope.

To us, “community development” means supporting positive change from within the community, beginning with families and branching out. Our programs are focused in four main areas: housing and support services, economic development, youth development, and neighborhood revitalization. Our target populations include working homeless families, ex offenders, those in recovery, and low resource neighborhoods.

Passage Home, Inc. is a 501 (C) (3) non-profit organization, a Community Development Corporation (CDC), and a HUD-designated CHDO (Community Housing Development Organization).

Attack the Source

Identify and go after poverty at its roots

Poverty isn't a single problem. It's a malnourished baby. A 13-year-old mother-to-be. A family of five without a home or healthcare. It's a series of overlapping issues that feed upon each other.

Our philosophy is simple: to significantly affect people living in poverty you have to attack its root causes. That's why Passage Home focuses on poverty prevention through programs in Housing and Support Services, Economic Development, Youth Development, and Neighborhood Revitalization.

Poverty is complicated, but we understand the complexities and tackle the problems head-on, every day. By applying sound investment principles to philanthropy, we've developed programs that change lives. Our approach is simple and it works.

Get Results

Evaluate programs, measure results, and refuse to settle for less than the best

At Passage Home, we are results-focused. We hold the families that we work with completely accountable for their performance. We work with them to set specific goals. They're expected to meet these goals. And they're measured against these goals, and other mutually agreed-upon benchmarks, every year in order to utilize Passage Home programs and services.

The evaluations are not only used by Passage Home Corporate Office, but by the program directors to figure out what's working and what's not so that they can improve their services. When a program falls below expectations, Passage Home assists it in refocusing its efforts.

When we find something that works, we stick with it. Passage Home's various programs have been recognized on both a state-wide and national level for their success.

▼ Participants in our award-winning afterschool program





Housing and Support Services

- Transitional housing (up to 1 year) for families that are homeless.
- Reentry program (1-2 years) for women coming out of prison.
- Permanent affordable housing (families can stay indefinitely and rent is determined on sliding scale based on income).

Economic Development

- Workforce development services and operation of a JobLink Access Point.
- Economic literacy center that offers free tax preparation and homebuyer education.
- The Mustard Seed Thrift Store, 1504 New Bern Avenue 27610. This store sells used computers, furniture, appliances, and household goods.

Youth Development

- After-school enrichment program, summer camp, and other special events.

Neighborhood Revitalization

- We invest in low-resource neighborhoods with a vision for safer, stronger, and more sustainable communities.
- Our community center, the Raleigh Community & Safety Club, offers comprehensive community programs and a place for community gatherings.

Success Stories

Real people. Real change.

Mae Stephens-Mensa & Family

When I left prison, I was immediately greeted by friendly, confident women who would, unknowingly to me, in the next two years become strong role models in my life.

I was taught how to budget, get a receipt for every purchase no matter how small (I still do this to date), problem solving skills, to live within my means, common sense that is not so common, how to parent, how to plan, and to strategize goals to effectively accomplish them. I was taught how to have confidence in the ability that was inside of me that I did not trust nor accept at that time.

Passage Homes has been a process that was worth doing, going through, and strengthening of my internal fortitude. Now I still look back and see where I came from and where I am going. I have not arrived but I am on my way.

Currently, Mae's family is back together, she is employed fulltime, and recently bought a house.



Onia Royster & Family



This program offered a myriad of services, but to me, in a nutshell, it offered hope. Hope in the face of despair of having doors slammed in my face, of having opportunity feel as if it wasn't mine to have, of having society ostracize me based on mistakes of my past. Through this program, I become empowered. I was not only given a future, but I was able to take that proactive stance in determining my future. This program for me was "New Life," a resurrection out of a life of bad behavior, drug abuse and low self-esteem. I don't shun the hardships or the struggle because they have placed me in a unique position to be an inspiration to others still suffering and seeing no way out. It has taught me to become a servant, to give back what I was so unselfishly given.

My story could end here and I could feel some sense of accomplishment, but the story continues on. I am not only a product of Passage Home, but Passage Home believed in me enough to hire me, first as one of its life-skills workers, and then as a full-time case manager. The position allows me to share my experience, strength and hope with other women going through what I have experienced.

Currently, Onia is wrking full-time for Passage Home and has dedicated herself to giving back.

Corporate Sponsorship Opportunities

We need you. Corporations of ANY SIZE can give. There are TWO ways to sponsor.

1

KeyGiver Club

Encourage your employees to give small amounts on a monthly basis.

Level	Benefits
SUPPORTER LEVEL 5-9% of employees contributing \$5 or more a month	<ul style="list-style-type: none"> Name/logo/link listed on the Corporate Sponsorship website page Certificate to put up in your business Invitation to our annual partnership event Receive e-updates
PARTNER LEVEL 10% - 24% of employees contributing \$5 or more a month	Same as above PLUS <ul style="list-style-type: none"> Complimentary ad in the program for the annual partnership event
FRIEND LEVEL 25% - 49% of employees contributing \$5 or more a month	Same as above PLUS <ul style="list-style-type: none"> Passage Home will organize a community service day for your employees
ADVOCATE LEVEL 50% - 74% of employees contributing \$5 or more a month	Same as above PLUS <ul style="list-style-type: none"> First chance opportunity to choose event-specific sponsorship or promotional activities
CHAMPION LEVEL Greater than 75% of employees contributing \$5 or more a month	Same as above PLUS <ul style="list-style-type: none"> Listing of your company's logo & link on our homepage

2

Annual Company Donations

The company makes an annual donation.

Level	Benefits
SUPPORTER LEVEL \$250 - \$499/year	<ul style="list-style-type: none"> Name/logo/link listed on the Corporate Sponsorship website page Certificate to put up in your business Invitation to our annual partnership event Receive e-updates
PARTNER LEVEL \$500 - \$999/year	Same as above PLUS <ul style="list-style-type: none"> Complimentary ad in the program for the annual partnership event
FRIEND LEVEL \$1,000 - \$2,499/year	Same as above PLUS <ul style="list-style-type: none"> Passage Home will organize a community service day for your employees
ADVOCATE LEVEL \$2,500 - \$4,999/year	Same as above PLUS <ul style="list-style-type: none"> First chance opportunity to choose event-specific sponsorship or promotional activities
CHAMPION LEVEL Greater than \$5,000/year	Same as above PLUS <ul style="list-style-type: none"> Listing of your company's logo & link on our homepage

Together

We Can Change Lives.

For more information:

Go to www.passagehome.org, Click "Donate" on the top of the page, and then click "Corporate Sponsorships."

To become a corporate sponsor, please contact:

Jeanne Tedrow, CEO
919-834-0666 x230
jtedrow@passagehome.org

For more ways to get involved, go to www.passagehome.org, click "Get Involved."

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